

List of Sub-Processors Engaged by FreeWheel

ENTITY NAME	ENTITY SERVICE(S)	COMCAST BUSINESS UNIT(S)	ACTIVITY	PROCESSING LOCATION(S)	ENTITY REGISTERED ADDRESS
Amazon Web Services (AWS)	Cloud Infrastructure	FreeWheel	Cloud hosting, computing, storage, networking	US (multiple regions), EU, APAC	Amazon Web Services, Inc. 410 Terry Avenue North Seattle, WA 98109, US
Snowflake	Cloud Data Warehouse	FreeWheel	Data warehousing, analytics, data storage	US, EU	Snowflake Inc. 106 East Babcock Street, Suite 3A Bozeman, MT 59715, US
Databricks	Cloud Data Platform	FreeWheel	Data lakehouse, analytics, ML processing	US (AWS hosted)	Databricks, Inc. 160 Spear Street, 15th Floor San Francisco, CA 94105, US
Aerospike	NoSQL Database	FreeWheel Buyer Cloud	High-performance database for production applications	US	Aerospike, Inc. 2525 East Charleston Road, Suite 201 Mountain View, CA 94043, US
OVH	Data Center Hosting / Cloud Storage	FreeWheel SSP	Hosting provider for SFX backend and frontend infrastructure, cloud storage for MapStats archives	EU (France—Roubaix/RBX), APAC (Singapore)	OVH SAS 2 rue Kellermann 59100 Roubaix, France
HUMAN	Invalid Traffic (IVT) Detection & Fraud Prevention	FreeWheel Streaming Hub, FreeWheel Buyer Cloud	Pre-bid fraud detection (MediaGuard API) and post-bid measurement (FraudSensor), SIVT and GIVT detection, bot traffic identification	US, EU (processing in multiple FreeWheel data centers globally)	HUMAN Security, Inc. 841 Broadway, 2nd Floor New York, NY 10003, US